

Share Your Expertise with Public Power Decisionmakers

Associate Members are invited to share their expertise, insights, and success stories by contributing articles to MEUW's flagship member communication. **This is a unique opportunity to position your company as a thought leader within the public power community while amplifying your voice to a highly engaged and relevant audience.** Whether you have innovative practices, lessons learned, or forward-looking perspectives, your contributed content can help inform and inspire municipal utilities and highlight the value you bring to the industry.



Expand your reach and strengthen your company's reputation as a thought leader



Contribute your knowledge and support municipal utilities by sharing your insights to help others



Build your network and help to develop relationships and foster collaborations that lead to industry innovations



MEUW's LIVE LINES is distributed 12 times each year to 1,500 utility professionals and public power stakeholders throughout Wisconsin and the Midwest. Each issue provides useful information and engaging features on topics important to Wisconsin's public power communities. Past issues of the publication are always available through MEUW's website as a resource for members.

What we'll need from you

Article Content

Standard article word count is +/-500, which accounts for feature image, short author bio, and headshot. *Please provide content in Microsoft Word using an email to office@meuw.org.*

Accompanying Artwork

MEUW may choose a stock image to accompany the article and will accept appropriate submissions or suggestions. *Provide JPG or TIF file and credit or outline (when needed).*

Contributor's Bio

A short biography of the person being credited for the article's content (25-35 words) should include name, title, credentials, company, e-mail, and phone number.

Contributor's Headshot

Professional headshot preferred to accompany article and bio. *Photo should be JPG or TIF file.*

Questions? Call (608) 837-2263

MEUW Editorial Guidelines

Utility suppliers and service providers who are current Associate Members of MEUW are encouraged to submit content for consideration. MEUW reserves the right to determine if submissions qualify for publication and how they best fit with the association's overall approach to communications based on timing, topic, audience, quality and other professional judgement.

MEUW represents the interests of the 81 public power utilities operating in Wisconsin. **All submissions must be relevant and appropriate to the target audience for LIVE LINES.**

Articles submitted for consideration should be educational or informational in nature, helping inform MEUW members about something of interest to them.

The best content is the kind that highlights emerging trends and innovative solutions influencing utility operations. Companies that submit articles should avoid references to specific products and services, as well as market differentiators or claims of superiority to competitors. Space is provided to share a brief biography and contact information that will permit an interested member to reach out directly.

Articles that meet the editorial criteria will be published as space permits. There is no extra fee for associate members to submit content.



Municipal Electric Utilities of Wisconsin (MEUW) is the common voice of public power in the Badger State and has cultivated that relationship since 1928. Our mission is to strengthen and unify community-owned utilities by focusing on safety, effective advocacy, and strategic services.